

FTU INTERNATIONAL
SUMMER PROGRAM 2016

SUMMER ACADEMY 2016

4-WEEK PROGRAM
TIME: : August 1st - August 26th, 2016



CONTACT

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ABOUT OUR UNIVERSITY

Foreign Trade University has a long and privilege reputation for economic and business related study, teaching, and research. The FTU Summer Academy offers higher-education students with specially designed courses on international trade in the Asian region. The course is a combination of lectures, case studies, discussion, and simulations guided by experienced professors of FTU, experts from government and international organizations, and entrepreneurs. Participants also have a great opportunity to establish a new network with trade experts as well as fellows from Asia and around the world.

ABOUT THE PROGRAM

- **Date:** August 1st – August 26th, 2016
- **Theme:** *"Drivers of trade and development: An Asian perspective"*
- **Credits:** 16 ECTS

MODULES

- **Module 1. International Trade Policies: An Asian Perspective**

This module introduces essential concepts of international trade, principles of international trade, and current international trade policies in Asian countries focusing on China, East Asian, and ASEAN countries. The module covers current international trade policies of countries in the Asian region and assesses its compliance with regulations of international economic institutions. Analysis of and lessons from trade policy reform from Asian countries are significant part of the module. After the module, participants are able to understand and analyze trade policies as well as their effects on economic development of the countries in the region.



• Module 2. Trade and Development

This module provides participants with basic tools to **analyse how international trade affects various aspects of economic development** including economic growth, changes in economic structure, social issues, and environmental issues. Case studies of Asian countries as mentioned above are heavily used to illustrate reality linked with theories. Participants are expected to grasp techniques used to analyse possible links between international trade and issues of economic development



➤ TRAVEL PLANNING:

- Visa Application will be supported by Department of International Affairs of Foreign Trade University
- Student will be picked up at the airport on a designated time (2 trips per day) by FTU buddies upon flight information provided to FTU and transferred to the airport on the day of departure.

• Module 3. International Trade Negotiation.

The module aims to equip participants with **knowledge about the negotiation process**, which includes influence of human interests, goals, perceptions, and emotions. The module provides participants with concepts and tools to develop skills in diagnosing and managing negotiations in international trade including inter-governmental negotiations.

The module is designed in a group work case and moot negotiation, with simulation exercises, guided through series of tutorials. Participants also have a chance to listen to trade negotiators from government officials, experts, and business persons.



📣 TEACHING METHOD:

Teaching consists of **lectures, case studies, group work, simulation, and visits to organizations and businesses** (if demanded).

🌐 SOCIAL ACTIVITIES:

Beside the courses, students will have opportunities to engage in **cultural activities** such as sightseeings, outdoor activities.

🛒 TUITION FEE AND EXPENSES:

Tuition:	USD 650
Social Activities:	USD 350
Accommodation & Transportation:	
Single Room	USD 950
Double Room	USD 750

- Tuition fee includes: tuition, study materials, certificate of participation, transcript record
- Accommodation & Transportation includes: accommodation in a local hotel, daily transportation to university on class-day, airport pick-up
- Note: Social activities are **compulsory** for all participants
- How to pay: Payment instructions will be given in the Letter of Acceptance.
- **Cancellation Fee:** No fees are refundable

🏠 ACCOMMODATION:

Foreign Trade University offers accommodation at a **local hotel in the city centre** (Hanoi Old Quarter) with a shuttle bus to university every class-day. Hotel room is facilitated with:

- Twin beds (as for Double Room)
- Bathroom with bathtub and shower
- Internet Connection
- Air-conditioner
- Cable Television

Student will also be served with daily breakfast and laundry service of 5 items per day.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
							July 31
							- Airport pick-up - Transfer to hotel
Week 1	August 1	August 2	August 3	August 4	August 5	August 6	August 7
Morning (08:30 - 11:30)	Orientation	Module 1 - 1	Module 1 - 3	Module 1 - 5	Module 1 - 7	Field trip	
Afternoon (13:30 - 16:30)	Ice-breaking activities	Module 1 - 2	Module 1 - 4	Module 1 - 6	Module 1 - 8		
Evening	Free						
Week 2	August 8	August 9	August 10	August 11	August 12	August 13	August 14
Morning (08:30 - 11:30)	Module 1 - 9	Free	Free	Module 2 - 1	Module 2 - 3	Free	Free
Afternoon (13:30 - 16:30)	Module 1 - 10	Exam 1		Module 2 - 2	Module 2 - 4		
Evening	Social Activities	Free					
Week 3	August 15	August 16	August 17	August 18	August 19	August 20	August 21
Morning (08:30 - 11:30)	Module 2 - 5	Module 2 - 7	Module 2 - 9	Free	Free/ Release of Case-study	Field trip	
Afternoon (13:30 - 16:30)	Module 2 - 6	Module 2 - 8	Module 2 - 10	Exam 2			
Evening	Social Activities	Free					
Week 4	August 22	August 23	August 24	August 25	August 26	August 27	August 28
Morning (08:30 - 11:30)	Module 3 - Case Study Tutorial (Q&A)	Module 3 - Guest Speaker - 1	Module 3 - Presentation/ Debate 1	Module 3 - Guest Speaker - 2	Final Presentation	Check-out/Transfer to Airport	
Afternoon (13:30 - 16:30)	Module 3 - Case study - 1	Module 3 - Case study - 2	Module 3 - Case study - 3	Free	Closing Ceremony		
Evening	Free				Farewell Party		



HOW TO APPLY:

Application Deadline: 31st May 2016

Application Requirements:

- Currently enrolled in a bachelor or master programs
- Complete at least one semester of university education



APPLICATION PROCEDURE:

All applicants must submit the online application form.

Application form can be downloaded at:

<https://goo.gl/qwfQov>

Supporting documents must be sent to:

intl-program@ftu.edu.vn as follow:

- Copy of passport (personal data and photo page)
- Certificate of studentship
- Official transcripts
- Non-native English speakers also need to provide Certificate of English language skills (**TOEFL IBT 72, IELTS 6.0, TOEIC 605...**) or documents from university stating that you have taken university courses in English