

“WE CAN **UNTIE** THIS TOGETHER”

APPLICATION PACKET

YNEAN 2014

Yonsei Northeast Asian Network

Asian Paradox

: Competition or Cooperation



“WE CAN UNTIE THIS TOGETHER”

APPLICATION PACKET

YNEAN 2014

Yonsei Northeast Asian Network

Asian Paradox

: Competition or Cooperation

GREETINGS AND INVITATION

On behalf of the YNEAN 2014 Organizing Committee, I welcome you with open arms to the upcoming Yonsei Northeast Asian Network (YNEAN) Forum 2014. YNEAN is an annual academic forum hosted by Yonsei University and is one of the most prominent student organized forums in South Korea. YNEAN has kept its prestige through constant efforts since 2002, when students with the vision of enhancing their leadership and cooperation with other future leaders of Asia decided to take the initiative. Such challenging endeavors have provided past delegates with opportunities to receive valuable lessons from a number of respected guests, including the former South Korean president, Kim Dae-jung, and the former vice president of South Korea, Han Seung-soo.

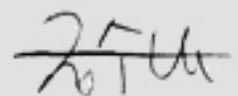
Centered on the Northeast Asian region, our forum is open to aspiring leaders from all nationalities. Every year we invite many outstanding students from all around the world to discuss and study the issues that Northeast Asia is currently facing. This year's academic content will revolve around the main theme: "Asian Paradox: Competition or Cooperation." There will be five academic sessions on politics, business, culture, environment, and IT to satisfy our delegate's various interests. Moreover, every participant will have the chance to hear Keynote Speeches from celebrated figures. Another key event, the Diplomatic Round Table, will be a great opportunity as well, as the delegates get to hear and experience diplomatic debates carried out by the ambassadors of different countries regarding policies implemented in Northeast Asia at first-hand. Most importantly, the delegates will be provided with lectures given by prominent and knowledgeable speakers in their respective sessions. YNEAN strongly believes that through the post-lecture activities, delegates will earn valuable experiences in cooperating with students from diverse nations in academically strenuous but useful projects.

In addition to gaining academic insight, the delegates will be given the chance to enjoy the entertainment of various cultural events, such as the Gala Stage and the Culture Tour. Alongside friendly yet intense academic discussion, delegates will engage in intercultural conversations and interact with each other as well as with the YNEAN Organizing Committee. I am confident that YNEAN 2014 will be a distinctive experience for the delegates— an experience that cannot be seen in any other academic forums.

To conclude, as the President of the YNEAN 2014 Organizing Committee, it is a great privilege to be with you in our upcoming academic forum. I strongly assure you that this forum will give you priceless and memorable experiences and stretch your academic horizons. The YNEAN 2014 Organizing Committee and I are looking forward to accompanying you on this voyage of making a brighter and promising Northeast Asia through the upcoming YNEAN 2014.

Thank you.

Sincerely Yours,



Jung, Soo Bin
President of the Yonsei Northeast Asian Network Forum 2014

GREETINGS AND INVITATION

On behalf of the Organizing Committee, I am pleased to invite you to the upcoming Yonsei North East Asian Network (YNEAN) Yonsei Leadership Forum 2014. The forum will be held at Yonsei University with a special focus on the theme, "Asian Paradox: Competition or Cooperation".

YNEAN is an annual leadership forum open to all students who aspire to a place within the global political arena. Since 2002, over 1,000 delegates, faculty members and speakers from all over Asia, as well as Europe and the USA, have attempted to make these optimistic dreams into a reality. Our sessions have the capacity to offer a plethora of programs which provide delegates the incredible opportunity to understand and respond to global and regional issues.

In pursuit of a proud tradition, we ensure the forum is of the highest standards with eminent keynote speakers and an advisory board for each workshop. YNEAN 2014 will comprise of seminars on politics, business, culture, IT, and a special session that focuses on environment. This year we are enhancing our vision by doubling the number of delegates as compared to last year, and our strengthened program devised by a strong and motivated organizing committee promises a diverse array of academic and cultural programs. We are convinced that all educational and artistic exchanges offered at YNEAN 2014 will help interested students on their journey to becoming the world leaders of tomorrow.

As the Vice-Chairperson of the YNEAN 2014, I invite you to join us and share your insight on current issues to make a difference to our future. The Organizing Committee is striving to make YNEAN a valuable and life-changing experience for all participants.

I am confident that the dedication of the YNEAN 2014 Organizing Committee lays a solid foundation for the success of the conference and the ambitions of the participants. The YNEAN 2014 conference embodies the promise for a peaceful future molded by the passion and intellect of our delegates. We hope that you will join us on our journey towards a better, hopeful world!

Thank you.

Yours Faithfully,



Lee, Jung Hyun
Vice President of the Yonsei Northeast Asian Network Forum 2014

ABOUT YONSEI UNIVERSITY

Renowned for being the oldest private university in South Korea, Yonsei University was first founded by Christian missionaries under the Underwood Family in 1885. Since then, Yonsei University has aimed to educate the future leaders of Asia under the spirit of “truth and freedom,” in the belief that these leaders will contribute to the overall welfare of humanity. Already, 300,000 Yonsei alumni have taken this calling to heart, manifesting the Yonsei spirit as proud global leaders.

Founding Philosophy

When first established in 1885, Yonsei University found its philosophy and motto in a line from the Gospel of John: “If you continue in my world, then are you my disciples indeed; and you shall know the truth, and truth shall make you free” (John 8:31-32).

As the research and teaching mission of Yonsei University, “truth” symbolizes Yonsei’s effort to excel in all fields of academic matters and research, in the pursuit of truth, striving to support its students with the utmost innovative and advanced educational programs.

With its sincere support of “truth,” Yonsei University wishes its students to live a life of genuine “freedom,” achieved through the pursuit of honorable thoughts and righteous actions.

Established on the basis of Christian principles of love and sacrifice, Yonsei University cherishes both “truth” and “freedom” as its founding philosophy and university motto, thereby instilling responsibility in the minds of future leaders to support and enhance humanity as a whole.

Along the 21st century

Under its banner of “truth and freedom,” Yonsei University strives to serve its students in all fields of arts and sciences, supporting them in their pursuit of academic excellence and intellectual freedom. Furthermore, Yonsei University purports to carry out its responsibility of raising global leaders who will in turn foster the cultural heritage of various civilizations around the world.

Yonsei University incessantly pursues its pioneering role of being the leading international institution of higher level education in South Korea through an educational environment that helps its students to advance their minds and thoughts critically and creatively in order to adapt to the international setting of the current century. Not only excelling in academics, Yonsei University continuously sets forth to promote justice and inspire courage in future global leaders, guiding them to contribute to the prosperity of humankind.



ABOUT YONSEI LEADERSHIP CENTER (YLC)

The Yonsei University Leadership Center (YLC), established in October of 2001, is the first institution of all Korean universities dedicated to leadership research and education in order to nurture leaders and volunteers committed to better social and national development. The YLC has provided prime educational programs to help all 'Yonseiians' become creative leaders, who are equipped with fundamental knowledge along with professionalism; servant leaders, who possess a sense of social responsibility and commitment to the community; and global leaders, who are endowed with international understanding and effective communication skills.

The Yonsei University Leadership Center's educational objectives are as follows: first, the YLC strives to develop leaders with publicity, morality, professionalism and practicability. In order to help students grow into leaders with creative problem-solving skills in all fields of society, the YLC delivers education based on self-leadership development in areas of personal relationship and teamwork leadership, and teamwork development based on self-leadership development. Second, the YLC seeks to foster leaders with servant leadership. Based on the mindset of serving the greater community, the center aims to instill in students a sense of dedication, consideration, morality, and responsibility. Lastly, the YLC seeks to train leaders with a global outlook. The YLC supports unique global capacity enhancing activities that are designed to actively acknowledge the shared problems of humanity and to search for solutions in a collective manner.

The Yonsei University Leadership Center's programs are focused on providing customized programs to meet the needs of students and correspond to their development into exceptional leaders. Above all, the YLC provides provisional support and encouragement for students' voluntary and subjective participation. The student-directed organizations under the YLC carry out a variety of original projects through their own planning and administration.

Currently, a number of student organizations, including the Yonsei Northeast Asian Network Forum (YNEAN), Yonsei Delegation for Model United Nations (YDMUN), Yonsei-Keio-Rikkyo-Fudan Leadership Forum (YKRF) and the Leaders Club are actively engaged in various projects.



ABOUT YNEAN

YNEAN is the acronym for **Yonsei Northeast Asian Network**, an organization that holds undoubtedly one of the largest international college-level forums in South Korea. An organization under the supervision of Yonsei University Leadership Center (YLC), it annually holds a forum to discuss diverse matters on Northeast Asia with international college students and domestic high school students. YNEAN has held a total of 12 forums since 2002, and is now preparing its 13th forum to be held in 2014.

The Mission of YNEAN

In the late 1990's, creating regionalism within Northeast Asia seemed out of reach. However, a new economic order of 'free trade,' enforced by the World Trade Organization (WTO), reshaped the world economic landscape and instigated the need for regional integration across Northeast Asia (NEA). Although establishing a highly advanced regional integration model such as that found in the European Union is difficult to achieve across Asia, NEA countries are increasingly aware of the need to hold conferences gathering together China, Korea, and Japan to construct a NEA level dialogue channel to facilitate successful inter-regional cooperation. In this regard, continuing insightful discussions is an essential prerequisite for NEA to be on an equal footing with Southeast Asian countries in terms of regional cooperation. The effort to realize regional integration is the very vision and objective of the Yonsei Leadership Forum, (YNEAN).

In order to predict the future direction of NEA, YNEAN will consistently exert a significant role in advancing concrete models for feasible and practical cooperation within NEA to achieve enduring peace, prosperity, and progress. The Republic of Korea has played an important role in geographic, ideological, and economic terms, and YNEAN wishes to successfully and favorably balance major regional issues by utilizing its political and economic position. YNEAN not only aspires to forge close relations among NEA countries, but also to contribute to bridging the gap between Northeast Asia and Southeast Asia, in alliance with ASEAN, to find solutions to Northeast Asia's political and economic situations.

YNEAN's visionary goal and specific plans will be realized in conjunction with governmental organizations such as EAVG (East-Asian Vision Group) and EASG (East-Asia Study Group). YNEAN's future plan will be further developed with the help of diverse organizations and various kinds of channels across Northeast Asian countries.



OVERVIEW OF YNEAN 2014

“ASIAN PARADOX : COMPETITION OR COOPERATION”

The approaching YNEAN 2014 will be held under the theme of "Asian Paradox: Competition or Cooperation." The term "**Asian paradox**" signifies the disconnection among the NEA countries between the growing economic interdependence on the one hand, and the backward political, security cooperation on the other. YNEAN 2014 consists of five academic sessions - politics, business, culture, environment and IT - which all plan to issue the Asian Paradox from diverse perspectives concerning matters of Northeast Asia.

Without a doubt, the world is watching Northeast Asia (NEA) with increasing alarm. The global influence of this region, including China, Korea and Japan, is growing rapidly, especially as the center of the global economy. These three countries hold about 20% global GDP while cooperating in trade, investment and finance. Due to the economic and financial risks in Europe and the United States in the late 2000s, the role of dynamic Asian economies in sustaining global growth has become even more crucial. Thus, the necessity to cooperate not only in economy but also in other matters such as security and political issues in the NEA region has risen over the last few decades as well. The NEA nations which are adjoining to each other can make good use of geographical advantages to connect infrastructure in terms of transportation, energy supply, telecommunications and environmental sustainability.

However, that the neighboring countries frequently interact with each other doesn't always mean a happy fairy tale. Apparently, NEA is one of the most complex and fragile regions in the world, especially fomented by a tangled mixture of historical issues. While the region suffered from more than its share of turmoil and strife, its historical ruptures have left NEA with growing trepidation over old territorial and historical disputes amid rising nationalism. Furthermore, ongoing drastic political labor in the fierce arms race, the nuclear threat and the lack of trust only adds affliction.

Given these factors, a long-haul approach is exigent to resolve the intricate dilemma in Northeast Asia. The ideal aim of YNEAN in accordance with this topic is to achieve "**harmony in Northeast Asia.**" Through lectures and roundtables on the topic "Asian Paradox: Competition or Cooperation." YNEAN 2014 strongly believes that the delegates will be able to find a way for the people to harmonize, not just in a profit-oriented superficial relationship, but also in a profound way based on solid trust from various angles.

It currently may seem that only the incumbent government officials ought to assume the responsibility in embarking on a path of reconciliation. Notwithstanding, the tension will persist longer than expected to threaten our generation. Thus, as the future leaders of the region, the time has come for the students of this age to start taking charge, to be aware of the issue and build a broader understanding among themselves, away from their own interests. The generation of the Common Era, the Organizing Committee aspires to collaborate with the delegates to uncover the key to establishing a **true NEA community**. We hope that YNEAN 2014 can motivate the students to tackle issues that may otherwise seem too complex and grandiose.

FORUM SCHEDULE

Date

August 11, 2014 ~ August 15, 2014

Venue

Yonsei University (Song-do Campus), Republic of Korea

Participating Universities



SCHEDULE

Time	Aug 11 (Mon)	Aug 12 (Tues)	Aug 13 (Wed)	Aug 14 (Thurs)	Aug 15 (Fri)	
8:00-8:30	ARRIVAL & REGISTRATION	Breakfast	Breakfast	Breakfast	Breakfast	
8:30-9:00						
9:00-9:30		Moving And Preperation	ACADEMIC SESSION	FINAL PRESENTATION	CULTURE TOUR	
9:30-10:00						
10:00-10:30						Opening Ceremony
10:30-11:00		Keynote Speech				
11:00-11:30						
11:30-12:00		LUNCH	LUNCH	LUNCH		
12:00-12:30						
12:30-13:00						
13:00-13:30		Diplomatic Round Table	ACADEMIC SESSION	PREPATION		
13:30-14:00						
14:00-14:30						
14:30-15:00						
15:00-15:30		CHECK IN	ACADEMIC SESSION	Coffee Break		GALA STAGE
15:30-16:00						
16:00-16:30	ORIENTATION	ACADEMIC SESSION		DINNER		
16:30-17:00						
17:00-17:30						
17:30-18:00						
18:00-18:30	UNIT TIME	ACADEMIC SESSION	ACADEMIC SESSION	CULTURE NIGHT		
18:30-19:00	DINNER				DINNER	DINNER
19:00-19:30						
19:30-20:00						
20:00-20:30	ICE BREAKING				ACADEMIC SESSION	ACADEMIC SESSION
20:30-21:00						
21:00-21:30						
21:30-22:00						

ACADEMIC PROGRAM

KEYNOTE SPEECH

YNEAN 2014 will begin with an inspirational Keynote Speech delivered by an eminent and influential leader to celebrate its opening. Past forum Keynote speakers include former president of the Republic of Korea, Kim, Dae-jung, former vice president of the South Korea, Han Seung-soo, among many other renowned global leaders.



DIPLOMATIC ROUND TABLE (DRT)

This session will provide delegates with an once-in-a-lifetime experience, where they will be able to meet honorable diplomats face-to-face. Following last year's successful Diplomatic Round Table, YNEAN 2014 will again invite ambassadors from diverse nations in order to discuss their foreign policies in relation to matters concerning Northeast Asia. A Korean representative will also join the discussion to further enlighten us on current issues.



ACADEMIC SESSIONS & PRESENTATIONS

YNEAN 2014 consists of the following five academic sessions: politics, business, culture, environment, and IT. Each session consists of lectures in which qualified professors, politicians, and CEOs are invited to share their views. They will provide the delegates with well-organized presentations, and afterwards, the delegates will conduct an in-depth discussion among themselves on the subject matter through diverse activities planned by our session chairs. Furthermore, delegates will have the opportunity to present and share their thoughts with each other and give feedback. The best team will have the honor to present its final presentation at the Gala Stage to all of the delegates and associates of YNEAN.



CULTURAL PROGRAMS

ICE BREAKING

Ice breaking is the first official encounter of the delegates with one another as well as with the entire YNEAN Organizing Committee. This session consist of some games and recreation programs. Ice breaking is a time for participants to get to know each other and ease the tension



GALA NIGHT

Gala Night is a banquet prepared in celebration of the end of the YNEAN 2014 academic sessions. Delegates and the Organizing Committee will be dressed formally in their best attire to celebrate this moment. Associates of the Leadership Center will come to officially congratulate the best delegate teams of the respective academic sessions, who will be presenting their final work at the Gala Night after the award ceremony.



CULTURAL PROGRAMS

CULTURE NIGHT

Culture Night is the grand finale of the entire YNEAN week, a gathering for all delegates and the YNEAN Organizing Committee to party the night away. Culture Night provides a stage for cultural exchange. Prizes are awarded to the best performers of the night. This year, the Culture Night event will be held under the theme of "Hawaiian Paradise," dress code will be "Hawaiian Look." There will be music, dance and fun activities to bridge us closer together.



CULTURE TOUR

Culture Tour is a time to experience Korea's unique culture. This year Culture Tour is specially designed to have traditional cultural activities as well as exploring historical and monumental sites of Korea. Cultural activities include: Making Rice Cake(Tteok) or Making Korean Pottery. Variations could be made due to schedule to our schedule.



SPECIAL PROGRAMS

YNEAN 2014 CREATIVITY AWARDS

YNEAN 2014 Creativity Awards are all about the creativity, passion and innovative thinking of you! Send us your creative ideas related to our main theme, "Asian Paradox: Competition or Cooperation." You can express your creativity through any form you can think of such as video clips, music, poetry, dance, painting, photography and others. As a reward, YNEAN 2014 will provide the top three winners with a 50% discount on their application fee.

BE CREATIVE

We are looking for creative delegates who can demonstrate their talent by creating any kind of work related to our main theme of "Asian Paradox: Competition or Cooperation."

CATEGORIES

Video Clips, Creative Writing, Academic Essay, Dance, Fashion, Film, Graphic Design, Music, Photography, Visual Arts and any others that trigger interest and creativity!

ELIGIBILITY

All YNEAN 2014 applicants can enter.

DATES

Submission	May 24, 2014 ~ June 21, 2014
Announcement of Winners	June 25, 2014

AWARD

Discount of \$150 in application fee(\$200)

HOW TO APPLY

Send us your work via email or regular mail below.

Make sure your name and phone number are included.

Email: ynean@yonsei.ac.kr

Address: Institute of East and West Studies Leadership Center
Room N403 Baekyang Hall, Yonsei University, 50 Yonsei-ro,
Seodaemun-gu, Seoul, 120-749, Republic of Korea

MAIN THEME

MAIN THEME OF YNEAN 2014

Asian Paradox: Competition or Cooperation

SUB-THEMES OF THE ACADEMIC SESSIONS

Politics Session

Cross-Border Facilitation to Eradicate
Regional Security Dilemma

Business Session

A Plan for Northeast Asia
: A Lasting Plan for Market Integration

Culture Session

Introspection to Result-Driven Society
and Undervalued NEA Identity

Environment Session

An Eastern Philosophical Approach
to Northeast Asia's Sustainable Future

IT Session

Super Grid : Electric Power
and Green Energy Cooperation

POLITICS SESSION

Cross-Border Facilitation to Eradicate Regional Security Dilemma

“Anarchy is what states make of it” - Kenneth Waltz

The security of citizens in Northeast Asia is under imminent threat, ironically not by external dangers but rather by the internal ones. Due to the absence of regional governing authority, or what scholars of International Relations call ‘anarchy,’ continuous arms expansion by nations such as China, South Korea and Japan creates hostile ambience within the region. Furthermore, as North Korea refuses to forgo its authoritarian practices, the regional human security continues to be at a dire level. To resolve such security issues, it is imperative the region first addresses the NEA anarchy and facilitates **regional security governance** that seeks to present an arena of discourse and cooperation.

Human Security

In the recent era, the democratic movement and the establishment of UN, through the Universal Declaration of Human Rights, have sought to eradicate, or at least abate, human rights violation incidents across the globe. Despite such trend, infringement of human rights continues to exist in Northeast Asia. The Continuous exploitations, abuses and persecutions of its citizens by the authoritarian regime of North Korea are arguably the most impending issue. While the United Nations and its member states accuse the regime of such Human Rights violation and attempt to probe into the current situation within the secretive nation, it gainsays such claim, even prohibiting the **UN COI** (Commission of Inquiry) from entering its border. To ensure and improve **Human Security** within the region, the responsibility of addressing human rights issue in North Korea falls into the hands of the nations at proximity.

National Security

While many developed nations, especially the Western ones, adopt collaborative strategy to address security issues (such as OSCE), the current situation in the Northeast Asia displays contrasting trend, with chronic competition and antagonism. In fact, despite their economic ties and geographical vicinity, the nations in the region continue to regard their neighbors as potential or current enemies rather than partners. As a result, the classic problem of **Arms Race** and **Security Dilemma** prevails the region, which Thomas Hobbes asserted to be the result of men’s state of nature. Realist scholars of International Relations define security dilemma as “a PARADOX in that one nation seeking its own ABSOLUTE security through building up their material (military) capacity ends up decreasing its RELATIVE security as its counterparts seek to increase the military power of their own in response to remedy their now-weakened security.” This Race of Arms Building (thus Arms Race) incessantly prolongs. Even today, this is apparent as the two regional powerhouses implement tension-rising policies; China deciding to increase its 2014 military expenditure by 14% while Japan seeking to revise its “pacifist’ constitution to a more aggressive one.

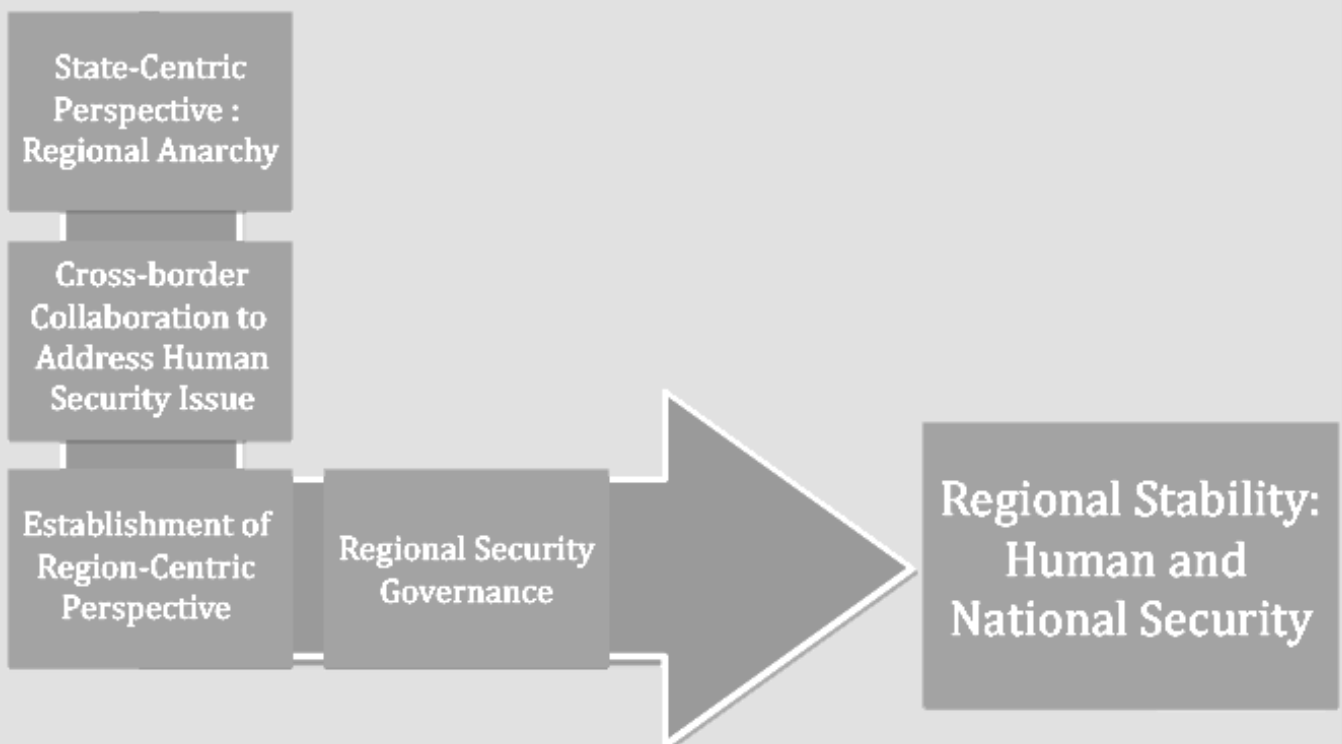
POLITICS SESSION

How it ties into the main theme

The reality dictates that the paradox of security dilemma is the most conspicuous issue within the frame of the Asian Paradox. In fact, it would not be unreasonable to state that the competition within the region is largely about the arms race and the security dilemma. Politics Session thus prioritizes the discussion of following elements in YNEAN 2014 in accordance to the theme of Asian Paradox.

1. The region can move away from the status quo of Asian Paradox when the security dilemma that creates national security threat is uprooted through the cross-border collaboration.
2. The integration of Human Security framework into the traditional security question would change the way states “do” their security policy and possibly allow them to move past the state-centric analysis of security issue, thus enabling them to analyze the situation in trans-national and more regional perspective.
3. Facilitation of regional security governance renders the regional anarchy obsolete, along with the issue of Security Dilemma, as nations would **no longer necessitate military competition**.

Therefore, the Politics Session of YNEAN 2014 seeks to present a chance for the future generation of the NEA to gather and discuss the possibility of creating regional security governance - similar to **OSCE** but of our own - to eradicate regional security dilemma and bring stability to **NEA**.



POLITICS SESSION

ESSAY QUESTIONS

Answer both of the following questions.

1. OSCE (Organization for Security and Co-operation in Europe) is perhaps the most well-developed and exemplary security-oriented cross-border organization. How was Europe able to develop such advanced form of regional organization? What is the most problematic aspect of Northeast Asia that stems the development of similar regional organization? (Less than 300 words)

2. The international society and the UN consider the human rights issue in North Korea high priority in their contemporary agenda. For this reason, UN COI was deployed to scrutinize the current condition in North Korea, only to be rendered ineffective. Please discuss the possible solution to improve the effectiveness of COI. (Less than 300 words)

BUSINESS SESSION

A Plan for Northeast Asia

Ties to the Main Theme

Although it has become common knowledge that the three Northeast Asian countries – Japan, Korea, and China – have constant disputes over historical and political issues, the main theme of ‘Asian Paradox’ realizes the necessity of collaboration in building a more prosperous future. Unlike the historical controversies, many believe that there is a rather positive outlook regarding their economic relationship. However, it’s important to note that the current efforts, including all the free trade agreements, are inadequate in constructing a long-term, stable connection. Therefore the creation of new institutions and policies are essential in achieving this goal. While it may be tempting to implement many of the steps taken from the founding of other successful organizations, it’s vital to take into account the differences and subtle adjustments required in applying them to the three Northeast Asian countries. In doing so, not only will we be able to position a greater presence in the global market, but also relieve the tension from the competitive nature which stems from the ‘Asian Paradox’.

1. A lesson from the past: observing the integration of the EU

The EU, having now successfully operated for over 50 years, is revered in having structured a stable and flourishing system; and is still to this day a subject of study to others. By bringing together nations, within their respective regions, along with the common goal of prosperity, these two institutions are now responsible for much of the global market. While observing the integration of the EU, we’re able to discover a few key resemblances with the three Northeast Asian countries, Japan, Korea, and China. The geographical proximity as well as the culturally homogenous nature could serve as a significant prerequisite for integration. Although the steps taken in the formation of the EU can’t be directly incorporated to the three Northeast Asian countries, through considering some of the business models, we’ll be able to better focus on some of the changes required in successful integration.

2. A discussion for the present and a plan for the future: Free Trade Agreement, a pending question and a plan for market integration

The constant discussions, with the intent of expanding economic cooperation, have been the focus over the past few years. The numerous proposals of establishing Free Trade Agreements, assume that each country sense the necessity of creating a stable and integrated economic relationship. However, these agreements were short lasting at most and due to the unstable nature of the political and cultural situations, the further development of these talks has been stalled. As Jean Monnet stated, who is regarded by many as the chief architect of European unity, “Nothing is lasting without institutions”. Therefore, in order for the efforts of economic integration not to be hindered by the continual clashes of historical accounts, establishing an institutional framework is crucial.

BUSINESS SESSION

As free trade agreements have been the center in discussing Northeast Asian integration, we will consider its effectiveness and advance more efficient suggestions. However, as the struggles of the current trade agreement presents, it is rather unfit in fulfilling the role of providing stability. Therefore, we'll be evaluating some of the institutions and policies required, in creating a lasting integration plan for Northeast Asia.

Essay Question

CHOOSE ONE QUESTION TO ANSWER (Less than 500 words)

1. What is the comparative advantage of each of the Northeast Asian countries – Japan, Korea, and China –? Based on these differences, envision and describe an image of the future for the Northeast Asian market integration.

OR

2. Considering the World Economy's tendency of embracing regionalism, give an example of an existing economic bloc, and explain some of the references that the three Northeast Asian countries can take in creating market integration.

CULTURE SESSION

Introspection to Result-Driven Society and Undervalued NEA Identity

Linton says, “The culture of a society is the way of life of its members; the collection of ideas and habits which they learn, share and transmit from generation to generation.” The culture of a people is their identity as it affords them due recognition. It is the underlying factor that distinguishes them from other peoples and cultures. What happens when we lose this “Culture?”

As stated in the ‘overview of YNEAN 2014,’ Northeast Asia (NEA) including China, Korea and Japan has grown expeditiously in the last 50 years. This region is undergoing unprecedented economic growth, rapid technological changes, urbanization, and westernization in lifestyle. **However, whether the people of the region feel the richness of their inner lives as well is a different question.** Most of the Asian countries have had agonizing recollections of colonization, so overtaxed their strength to recover their national independence and overcome the utter misery. Excessive reform in disregard of the cultural climate eventually engendered a side effect: the erosion of traditional values such as community spirit. It became gradually obvious that Asians today are living in the modern irony of ‘locked’ heaven. While people ostensibly enjoy the comfortable lives, more so than the previous age, with affluence in material, education and high-speed information network, the rampant loneliness, individualism and indifference that stem from lack of communication among family members in fact linger within. Such social dynamic induced the emergence of the era of unlimited competition, in which our generation especially suffers from emotional emptiness such as absence of dreams, identity confusion and loss of purpose in life. The magnitude of the situation seems clear by the significantly low happiness index of modern Asian countries compared to other countries including those in Europe. According to the Korea Institute for Health and Social Affairs, the national euphoria ranks 25 out of 30 OECD countries. What has happened to this society?

So the Culture Session presents the theme “**Introspection to result-driven society and undervalued NEA identity**” in anticipation to focus on the intrinsic “**Asian**” paradox by contemplating on the people’s internal turmoil rather than political or economic conflicts between nations.

1. Objection to the overwhelmingly competitive society

Before anything else, let us break the ice by sharing our generation’s inner anxiety in this overwhelmingly competitive society. Education systems in Northeast Asia commonly share a tendency that they have adopted performance-oriented curriculum to expedite a competitive atmosphere. Regardless of one’s unique talent or skill aptitude, present-day society assesses people only by their scholastic

CULTURE SESSION

achievements a. k. a. grade. This forces the young generation into the system of rote learning, just for scores without a sense of purpose. Talented students who seem to befit the corporate standards have lost their life goal in their youth and suffer from **identity crisis** later in life when they launch into the actual world. High score with low social criticism or application ability in the actual world leads a student to be intelligently incompetent. Our session would like to take some time to introspect over Asian students' notorious 'theory-based' thinking mechanism and signpost various points to improve **the result-driven social atmosphere**.

2. Rejuvenate NEA heritage within the frame of modern life

Furthermore, YNEAN Culture session this year would like to ruminate a way to seek the missing Northeast Asian identity. What has taken up the largest part of Northeast Asia's rapid progression as a materialized society is the fact that we have grown culturally blank. The outbreak of the Cold war forced Asians to be separated from directly experiencing our mother Continent, our historical living foundation. This is inevitably related to the fall of the traditional dynasty and the loss of sovereignty, rooted in the traditional culture based on Confucian ideas. At this point, our active or somehow imprudent accommodation of industrial society's norms and system that brought us comparable prosperity and new confidence was internalized. During this process, the idea of 'what is Asian is traditional, and what is traditional is outdated' started to manifest in the consciousness of people in Northeast Asia. This led to the **loss of Asian identity** such as reckless urban development notwithstanding the damage of our cultural assets. Unconditional praises of Western cuisine as high-classed and recognizing our pop songs and TV channels as lacking sincerity are few examples that shows the lack of self-confidence of Asians in the modern society. Thus, the culture session of YNEAN 2014 would like to meditate on the value of distinct Asian spiritual and material heritage, which is also applicable to our modern life. By understanding and searching for ways to proliferate traditional values, thoughts and comparable life style derived from Northeast Asian immemorial history to our daily life, we will attempt to preserve Asian identity in our westernized modern society. Furthermore, this session will look over ways to turn this as an alternative culture, which is comparably healthier than currently dominating Western culture, and put major effort on searching the possibility to develop it as a cosmopolitan **Asian wave**.

No matter how satisfactory the material conditions of life is, one cannot fully grasp the true happiness or affluence in life in the absence of social or national attachment, the identity derived from group, or the self-confidence from affiliated group. Thus, the culture session aims to present a chance for the delegates to become the future Northeast Asian representatives with firm self and cultural identity. And this will both **externally and**

CULTURE SESSION

internally become the background of Northeast Asian community with potential future development.

How it is ties into the main theme

The end of the Cold war highlighted the importance of regional politics of NEA as it became the center of world history. Consequentially, South Korea, China and Japan have grown rapidly militarily and economically. However, its progress should not be appraised **qualitatively**, since its achievement was established on the painful memories of colonization and struggles of decolonization. The fact that such achievement robbed us of our cultural identity poses gloomy pictures of our future development, setting limitation on our sustainable growth. In this sense, critically perceiving the **'identity'** at YNEAN 2014 Culture Session would surely present a way to resolve "Asian Paradox" existing in the minds of Northeast Asian and at the eyes of cosmopolitans.

Essay questions

Answer both of the following questions.

1. Does Northeast Asia's social atmosphere allow individuals to achieve their dreams? If not, present the ideal model of society you think would allow this. Please include your own examples. (200-300 words)
2. Promotions that lack understanding of cultural context of consumers would most likely not be able to achieve their original aim. South Korea's recent advertisement of Korean dishes, for instance, used improper vocabularies to cause confusion among the viewers. Criticize such Culture-Proliferation-Strategy of NEA government today and suggest possible solutions for improvement. (300-400 words)

ENVIRONMENT SESSION

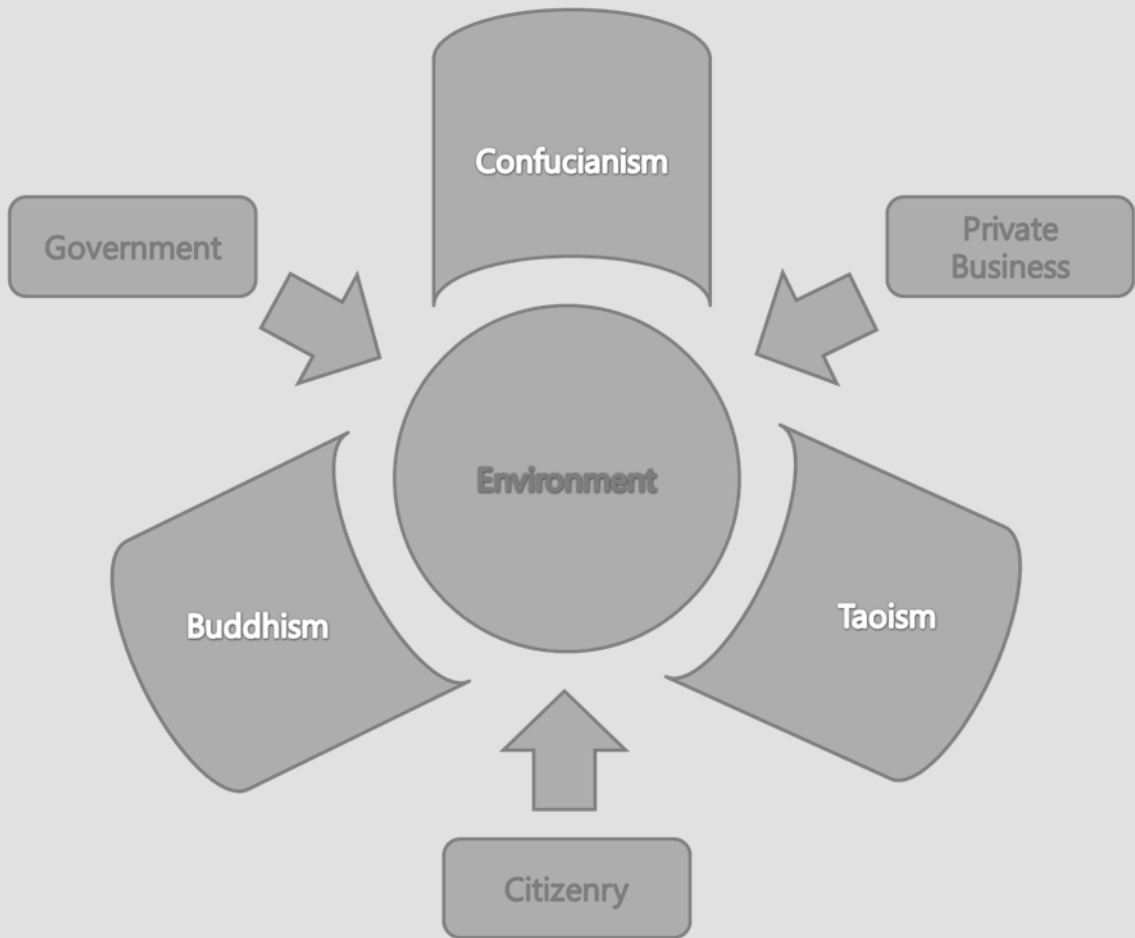
An Eastern Philosophical Approach to Northeast Asia's Sustainable Future

The three Northeastern Asian countries - China, Korea, and Japan - are known as the most culturally homogeneous and geographically adjacent countries in the world. At the same time, they are known as the countries which are politically most tense and economically most competitive. This paradox is rooted in complicated historical, political, and economic power dynamics, wars, and imperialism. However, if they do not choose to live as good neighbors, if they do not work together for the common good, their future is not hopeful. The environment is a good place to start to talk, to build a sense of trust and to work with cooperation and optimism toward a future of mutual respect and peace.

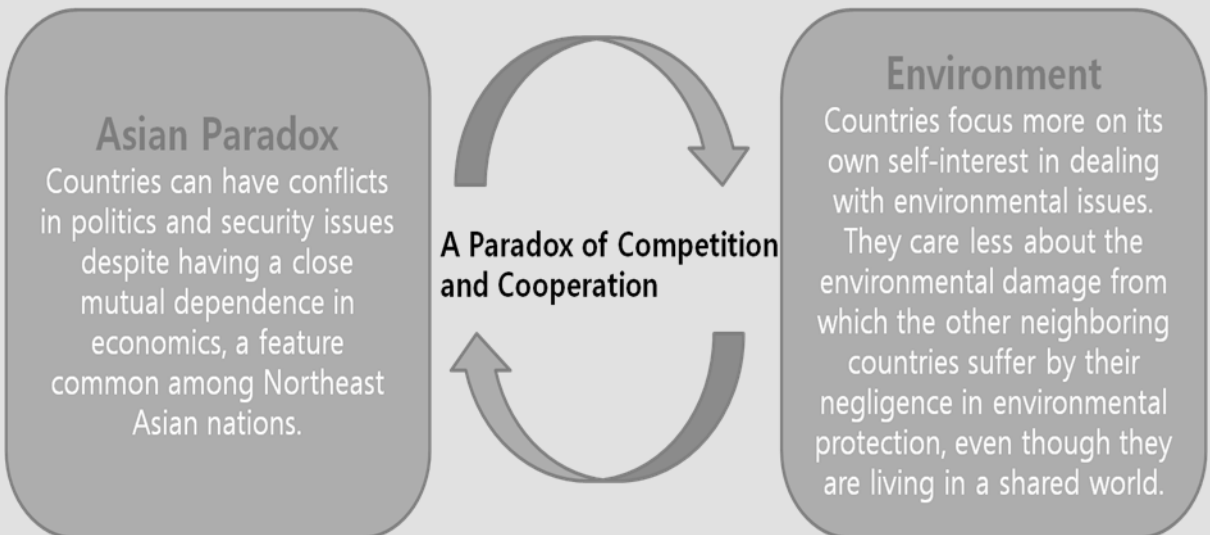
This session, therefore, attempts to **pursue an ultimate and common good in the environmental cooperation of these three Northeastern Asian countries**. By examining the ancient philosophical ideologies -**Confucianism, Buddhism, and Taoism** – shared by these three Northeastern Asian countries for hundreds and thousands years, we hope to find basic principles of environmental cooperation for a creative future. Confucianism preaches that nature and human are one. Buddhism states that for one being to dominate or abuse another being is an absolute violence. Taoism encourages humans to follow the way that is the spontaneity of nature. These common ideological values have been lost in the time of transition from the pre-modern to the modern society, and have never been successfully retrieved. We expect that the rediscovery of these three branches of Eastern philosophies will help us to see more commonalities among these neighboring countries than differences and to explore the possibilities of mutual and significant efforts in protecting environment in the Northeastern Asian area.

Of course, retrieving the ancient Eastern philosophies is not enough to solve environmental issues in the Northeastern Asian area because they are woven into complicated webs of political, economic, social, and cultural power. Thus, we will discuss how to apply these Eastern philosophies to solve environmental issues. We will deal with current environmental issues such as Asian dust, radiation leakage, pollution caused by chemical industries, and so on. We will approach these environmental issues from different perspectives such as government, private business, and the citizenry. By doing so, we will open a door to a creative and healthy environmental future in the Northeastern Asian area.

ENVIRONMENT SESSION



How it ties into the main theme



ENVIRONMENT SESSION

Essay Questions

Answer both of the following questions.

1. With which branch of Eastern philosophy are you familiar? How can you apply the philosophical idea which you have chosen to solve current environmental issues? Explain your chosen Eastern philosophical tenets and expand your answers. (300 - 400 words)
2. What are the roles of the government, private companies, and the citizenry in dealing with environmental issues? Which plays the most significant part in this matter? Discuss this issue at both domestic and international levels. (300 - 400 words)

IT SESSION

Northeast Asian Super Grid : Electric Power and Green Energy Cooperation

The controversy over energy-related issues has been in contemporary agenda for a long time and it is especially highlighted these days. The term 'energy crisis' includes not only the depletion of energy resources, but also the pollution caused by conventional energy sources such as fossil fuel and nuclear energy. Various nations these days are collaborating with researchers from various fields to solve this energy crisis. However, such effort has been insufficient. Energy in our society is too closely related to our daily lives to be easily neglected. It is not only limited to scientists, engineers and politicians but every member of the society must contemplate carefully to resolve this situation.

Thus, we bring the idea of 'Green Energy' into the picture. Green Energy is a broader concept that can be separated into two categories: environmentally friendly energy which produces no anthropogenic gases – **Renewable Energy** - and recyclable energy which produces no waste – **Smart Grid Energy**.

Renewable energy has been well-studied for decades, and has already been industrialized. For example, solar energy, wind energy, and biomass energy are renewable energy frequently used today. In the early stage of research, various energy sources including tidal energy, geothermal heat energy, and nuclear fusion energy were considered as possible options. After in-depth research, it was concluded that due to the lack of their marketability as well as accessibility, they were inadequate to be commercialized. Solar, wind and biomass energy, in comparison, were more promising to substitute existing energy sources. Based on this result, we would like to discuss the current technological and development situation for the three energy sources –solar, wind and biomass—in Northeast Asian countries.

Compared to the renewable energy which is applied on the basis of single-directional electrical system, the smart grid energy is a green energy which can advance with bi-directional electrical system. Bi-directional electrical system refers to the central electricity system that interacts with every single households consuming electricity. This system prevents the dissipation of energy by gauging the amount of electricity produced and consumed. By utilizing this system, the surplus electricity can be stored for future use. However, smart grid energy is blockaded by its intrinsic characteristic of bi-directional system as it is difficult to substitute the current system due to the replacement cost. However, if we achieve this objective, it will greatly assist us in solving our energy crisis.

IT SESSION

Nevertheless, the cooperation among NEA countries in dealing with this energy crisis has been unsuccessful due to the traditional notion that energy is state property rather than common property. Northeast Asia needs close cooperation as supply of energy cannot keep up with the demand. However, past conflicts hinder cooperation. Furthermore, the competition between companies conducting their business in the identical field of Smart Grid System leads to waste of monetary as well as human resources. In order to address aforementioned issues, we would like to propose the possibility of conjoining currently scattered projects.

Thus, in this forum we first would like to address “renewable energy” and “smart grid energy” under the concept of “Green Energy” as they are essential in overcoming the most impending energy crisis within the region: depletion of energy and environmental pollution. Finally, by incorporating the idea of cooperation in this process, we can move away from state-centric problem solving approach and anticipate synergy effect of combining human and intellectual resources of each country.

How it ties into the main theme

In spite of the fact that Northeast Asia is developing and utilizing technologies at a pace faster than any other regions in the world, regional technical cooperation are not so prevalent compared to global level. This paradox where each country must seek global cooperation rather than regional one is perhaps what hinders the progress that can satisfy the growing needs in Northeast Asia. However, recognizing this, there is a momentum, at least in the field of energy utilization, to merge power grid of each country and to have a Northeast Asian Super Grid to tackle various issues (i.e. electricity price, environment and etc.) arising from conventional energy sources.

YNEAN IT Session 2014 will mainly focus on Northeast Asian technical cooperation in green energy and in establishment of new Asian power grid (Smart grid). We do not see so much debatable conflicts in technical terms, so in accordance with the big topic “Asian Paradox”, we will instead look on prevalent indifference in technical cooperation. And comparing current lack of technical cooperation with the active cooperation in the future, we will shed a new light on the future of technical cooperation in Northeast Asia.

IT SESSION

Essay Questions

Answer both of the following questions.

1. In order to promote Northeast Asian cooperation in developing new Asian super grid (smart grid), there are so many issues we have to face both technically and socially. For instance, there is such a technical issue as hardship in long distance electricity transmission. Think of some technical and social issues and make a rough prototypical solution (It doesn't need to be specific). How can we overcome technical, social (perhaps political) obstacles and build regional cooperation under multilateral satisfaction and trust? (200 - 300 words)
2. In order for the corporations and the nations to have their growth intact while emitting least possible greenhouse gases, what possible challenges should they have to tackle, and how can they unravel the paradoxically twisted current social/technical issues? (200 - 300 words)

HOW TO APPLY

Application

- E-mail your application: Visit YNEAN's official website (www.ynean.org), download the application form, fill it out and send it via e-mail (ynean@yonsei.ac.kr).

Essay Requirement

- Select an academic session (Politics, Business, Culture, Environment and IT) and answer both questions. (*Only for the Business Session: Choose one of the two questions and answer)
- Make sure to keep the word limit for each essay question.

Submissions

- All submissions must be completed by **June 21, 2014**.
- All submissions will be evaluated by the YNEAN Organizing Committee in order to select the delegates for YNEAN 2014.
- If you have any other enquiries about the application procedure, please contact us via e-mail (ynean@yonsei.ac.kr).

INFORMATION

Registration

Registration materials and academic session placements will be included in the registration packet provided to accepted delegates. The **\$350 (350,000 won)** registration fee must be paid with your registration. Registration materials received without fee payment will not be processed. Further information regarding registration will be provided upon acceptance to the forum, announced, **June 25, 2014**.

All participants are strongly encouraged to submit the application as soon as possible. YNEAN 2014 accepts additional applications only if delegate spaces remain. (Registered delegates will be given priority when allocating academic sessions according to their preferences)

Fees

- \$350 per delegate (international).... \$350 REGISTRATION FEE DUE WITH REGISTRATION (June 25, 2014 – July 14, 2014)

350,000 won per delegate (Korean).... 350,000 won REGISTRATION FEE DUE WITH REGISTRATION (June 25, 2014 – July 14, 2014)

(PLEASE NOTE: ALL Fees are non-refundable)

*Banking charges are the responsibility of delegates

- \$380 per late delegate (international).... Individual delegate late fee for newly registering applicants or participants paying registration fees after the deadline (July 15, 2014 – July 25, 2014)

380,000 won per late delegate (Korean).... Individual delegate late fee for newly registering applicants or participants paying registration fees after the deadline, (July 15, 2014 – July 25, 2014)

INFORMATION

Lodging

Participants are encouraged to stay at the Yonsei University dormitory. The fee for lodging at the dormitory will be sponsored by the Yonsei Northeast Asian Network. Registration will proceed immediately upon arrival at Yonsei University, International Campus in Songdo. Additional information regarding accommodation will be provided to registered delegates. You may also download a copy of the registration information from our website at www.ynean.org after the closing of the application period.

(PLEASE NOTE: Accommodations are subject to change)



Please complete and submit all application forms by June 21, 2014 by e-mail (ynean@yonsei.ac.kr) You can download the application form from www.ynean.org

All applications received by the deadline will be given equal consideration. Applications received after this date will be considered late, and will be considered only if delegate space remains.

For more information, please contact us through our website (www.ynean.org), e-mail (ynean@yonsei.ac.kr), or fax (+82 (0)2 2123 8681).

INFORMATION

Travel Tips

1. A valid passport is necessary.
 - Please make sure you have a valid passport (must be valid for a period of six months beyond your stay here in South Korea).
 - Keep your passport in a safe place.
 - Make a hardcopy of your passport to keep with you in a place separate from your actual passport during your visit.
2. A return ticket is necessary
 - You must have a return ticket when entering South Korea.
 - Also, have a hardcopy of the invitation letter to YNEAN 2014 just in case you need to show it to immigration officials when entering South Korea –it is beneficial as it contains the actual dates of the forum.
3. In case of EMERGENCY
 - Please make sure you have traveler's insurance. In case of emergency illness, you must have insurance coverage. Note that only basic health care will be provided by YNEAN 2014.
 - Please make sure you have enough funding to finance your stay.

VISA Check List

- Please have a valid visa for your stay.
 - ※ Contact the Embassy of Republic of Korea in your country **by July 11, 2014** in order to apply for a visa. Processing a visa may take several weeks (it may be longer for Chinese students.)
 - ※ Please visit the Ministry of Foreign Affairs and Trade of the Republic of Korea (MOFAT)
website: www.mofat.go.kr to locate the Embassy of Republic of Korea in your country.
- Make sure you have a valid passport (valid for at least 6 months beyond your visit)
- Make sure you have your return ticket with you when you enter this country. (One way flights are not permissible. You will be asked to provide evidence of your returning flight)
- For more information, contact the Embassy of Republic of Korea in your country



Yonsei Northeast Asian Network

Adress. Room N403 Baekyang Hall, Yonsei University,
50 Yonsei-ro, Seodaemun-gu Seoul, 120-749
Republic of Korea

Phone. +82-2-2123-6692

Fax. +82-2-2123-8681

E-Mail. ynean@yonsei.ac.kr

Website. www.ynean.org



Yonsei Northeast Asian Network

Address. Room N403 Baekyang Hall, Yonsei University,
50 Yonsei-ro, Seodaemun-gu Seoul, 120-749
Republic of Korea

Phone. +82-2-2123-6692

Fax. +82-2-2123-8681

E-Mail. ynean@yonsei.ac.kr

Website. www.ynean.org