

Global Cultural Engagement Convention

22 – 29 June, 2014

Preliminary Program

Check-in dates – 21 & 22 June 2014

Time	Activity
09:00 – 24:00	-Student Hall check-in -A shuttle bus will be provided to pick up participants from HK airport to HKUST at noon and 7pm .

Day 1 – 23 June 2014 (Monday)

Time	Activity
9:00 – 10:00	Breakfast
10:00 – 11:30	Opening Ceremony & Keynote Lecture
11:30 – 12:00	Break
12:00 – 13:00	Presentation Session 1 : Student Integration on Campus
13:00 – 14:30	Welcome Lunch
14:30 – 15:30	Presentation Session 2 : Strategies of Enhancing Internationalization as student Group
15:30 – 16:00	Coffee Break
16:00 – 17:00	Presentation Session 3 : Developing Global Leadership
17:00 – 17:30	Briefing for Group Projects

Day 2 – 24 June 2014 (Tuesday)

Time	Activity
9:00 – 10:00	Breakfast
10:00 – 17:00	Leadership Training Day <ul style="list-style-type: none"> - Checkpoint Games - Team building activities

Day 3 – 25 June 2014 (Wednesday)

Time	Activity
9:00 – 10:00	Breakfast
10:00 – 12:00	Group Discussion for Group Project - Facilitator will involve in the discussion
12:00 – 13:30	Lunch
14:00 – 17:00	Project Preparation

Day 4 – 26 June 2014 (Thursday)

Time	Activity
09:00 – 10:00	Breakfast
10:00 – 12:30	Project Revise Session (1) - event planning workshop
12:30 - 14:00	Lunch
15:30 – 17:00	Project Revise Session (2) - Sharing experience - Refine projects and prepare for the presentation

Day 5 – 27 June 2014 (Friday)

Time	Activity
09:00 – 10:00	Breakfast
10:00 – 11:30	Project Presentation – <i>Humor</i>
11:30 – 12:30	Lunch
12:30 – 14:00	Project Presentation – <i>Body Language</i>
14:00 – 14:30	Coffee break
14:30 – 16:00	Project Presentation – <i>Food</i>
16:00 – 16:30	Coffee Break
16:30 – 18:00	Project Presentation – <i>Gender Role</i>

Day 6 – 28 June 2014 (Saturday)

Time	Activity
09:00 – 10:00	Breakfast
10:00 – 16:00	City Hunt Competition - Explore Hong Kong - Team Competition
16:00 – 18:00	Break at HKUST
18:00 – 21:00	Closing Ceremony and Farewell Dinner - Closing address by Organizers - Award presentation - Cultural Performance

Check-out dates – 29(Optional Hong Kong tour) & 30 June 2014

Individual Presentation

The theme of 2014 Global Cultural Engagement Convention is “Cultural Diversity : Global Leadership in 21st Century”. The Convention invites participant to share their experiences and insight in promoting cultural integration as a student leader. To gain better understanding about the challenges and missions to be a Global Leader in the present world, we encourage presentations that can integrate the conference them one focus areas as listed below:

1. Student Integration on Campus

- introduce the works of promoting internationalization in your own institutes
- share what you have learn in participating international program
- give suggestions to enhance integration on Campus

2. Strategies of Enhancing Internationalization as Student Group

- share your experience in organizing activities for international students
- challenges and difficulties that encountered
- role and importance of student group in promoting student integration

3. Developing Global Leadership

- share your personal growth in cultivating leadership skills
- effective ways and strategies for developing student leadership
- the role as global leader in 21st century

Participant will be given **15 minutes** to present their topic under one of the suggested fields, **and 20mins Q & A session** alongside with other presenters in one session. Please submit a **400-word abstract** for your presentation before **6^h June 2014** for convention secretariat consideration. Selected presentation will be announced on **10th June 2014** and all successful application will be given subsidy of **USD\$100** for their efforts.

Group Project Competition

The aim of Global Cultural Engagement Convention is to enhance the understanding toward each other with different background, and to obtain some concrete, feasible events for cultural integration in universities. Therefore, we would like to encourage students to explore some issues with different perceptions and suggest some event proposals as the followings:

Projects on Body Language & Gender Role & Humor & Food

Different countries have different views in gender role and there are some gender role issues in the world. It is a precious opportunity for us to investigate and study the gap from different views on gender role. In order to understand more the difference of people, the body language is the one of the topics to discuss. Each race has their own body language and tradition behavior such as food and humor so it is interesting to explore our difference in how to express ourselves in daily life.

Event Proposals on how to enhance the integration and understanding between each other

Regarding to encourage the cultural integration, more efforts have to been done. Students can make good use of their creativity and experience to initiate some event proposals on these topics and present it to other students. It is a wonderful platform for us to brainstorm and share what we do after the convention.

Participant will be given 15 minutes to present their topic under one of the suggested fields, and 15 mins Q & A session alongside with other presenters in one session. The best group will be awarded in the closing ceremony.

Subsidy for Participants

The convention provides subsidy for travel expenses between the city of participant's institution and Hong Kong without exceeding the maximum rates listed below. Participants must submit **the original receipts of transport (Air / Train ticket, taxi, etc.)** and **passport copy** to the convention secretariat upon your arrival for reimbursement.

Location	Maximum Rates (in USD)
Asia	350
Europe , North America, Oceania (Australia, New Zealand)	900